B4A DATA & AI STUDIO
DECISION INTELLIGENCE

SEC-01 · START-UPS

FOR FOUNDERS AND START-UP CEOs

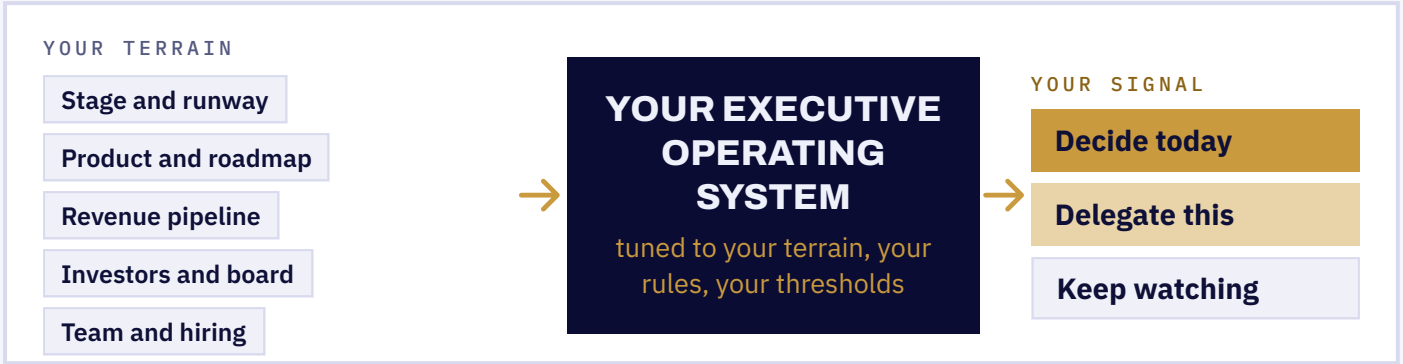
Chief of Staff AI

Your intelligent assistant. Decide on signal, not noise.

What moves the company this week, and what just feels urgent?

A founder decides inside a terrain of their own: stage, runway, product, investors, team. Chief of Staff AI builds an executive operating system around that terrain. It complements how you work, and brings you the few calls that truly need you, with the evidence attached.

HOW IT WORKS · YOUR TERRAIN IN, YOUR SIGNAL OUT



A morning brief, not forty open tabs. It opens with the three things that need you and holds back the rest, each with the reason it made the cut.

A dashboard that bends to the sprint. Fundraising month, launch week, hiring push: one tap reshapes the same system around what this sprint is about.

A memory for every decision. What you decided, why, and what happened: ready for the board call and the next investor who asks.

WHO IT IS FOR

Founders and start-up CEOs running five jobs at once, from product to payroll to the next raise.

The outcome: your hours go to product, customers and the raise, not to sorting.

YOUR FIRST CHIEF OF STAFF

Long before that hire makes sense, this runs your office. And when you do hire one, or an EA, it becomes their power tool.

What you will actually see.

SAMPLE SCREENS

Three views from your executive operating system, with sample data. Figures are illustrative.

1 · YOUR MORNING BRIEF · 08:00

3 NEED YOU · 37 HELD BACK

Runway	Burn vs plan	Weighted pipeline	Trial to paid
14 months	**4% under**	**€1.6M**	**22%**

Approve both senior engineering offers — DECIDE
Why now: both candidates hold competing offers that expire Friday

Monthly investor update, draft ready — REVIEW
Why now: goes out tomorrow, needs your read

Your largest pilot, worth €240k, has gone quiet — WATCH
Why now: no logins for ten days, renewal call in three weeks

2 · ASK YOUR CHIEF OF STAFF

PLAIN QUESTIONS, EVIDENCED ANSWERS

Can we afford both hires before the raise closes?

Yes, with margin: runway moves from 14 to 11.9 months at current burn, and back to 13.5 if the Delta pilot converts (€240k). It breaks your 12-month floor only if both start before December.

Sources: bank feed · payroll · pipeline. Tap any figure for the trail.

Draft the investor update from this month's numbers.

Your intelligent assistant at work: ask in plain words, get an answer with its sources attached.

3 · THE RUNWAY RADAR

Today: 14.0 months — BASE
At €86k monthly burn

Both hires in Nov: 11.9 — DECIDE
Crosses your 12-month floor

Delta converts: 16.2 — UPSIDE
€240k renewal, call in 3 weeks

Every big call shown as months of company life.

HOW WE START

01 Map your terrain
One working session on how you decide and what you track.

02 Connect and set rules
You choose which data connects and what may reach you.

03 Run, review, tune
Brief, dashboard and assistant, tuned as the company moves.

Let's map your terrain.

A discovery call shows what your Chief of Staff AI would look like. AI does the heavy lifting. You make the decisions.

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