B4A DATA & AI STUDIO
DECISION INTELLIGENCE

PNP-03 · PROGRAMS · IMPACT · M&E TEAMS

POWERED BY SIGNAL, THE PROGRAM IMPACT DASHBOARD

The Impact Report.

What difference are our programs making, and can we show it? Your monitoring data turned into evidence leaders and funders can act on: targets against actuals, a live dashboard, and a plain-language summary a non-specialist reads in minutes.

1
program to start, then extend

10
working days from exports to dashboard

0
individual records leave your systems

1
plain-language summary per period

WHAT YOU GET

Signal, your impact dashboard. Targets vs actuals for every program measure, live, with the source behind each figure.

A plain-language impact summary. What moved, what did not, and why it matters, written for boards and funders, not evaluators.

A funder-ready evidence pack. Source-stamped charts that drop straight into grant applications and board papers.

Built from what you already collect. Excel sheets, survey tools, case systems. No new data entry for program staff.

A walkthrough with program and fundraising together. So the evidence starts feeding the money conversation.

HOW IT WORKS

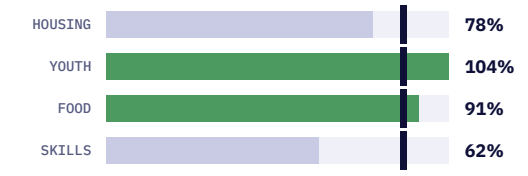
01
Send a note. The decision you face and the data you hold.

02
A 30-minute call. Frame the question, agree the scope.

03
10 working days. AI explores, people decide, sources shown.

WHAT THE DASHBOARD SHOWS

Signal: four programs vs annual target



BAR = ACTUAL · LINE = TARGET · % OF ANNUAL TARGET

ILLUSTRATIVE, FICTIONAL DATA · YOUR VERSION IS BUILT FROM YOUR RECORDS

B4A DATA & AI STUDIO BUILD4ABUNDANCE.COM

Book a 30-minute discovery call

PRICING ON REQUEST · FIXED FEE, AGREED BEFORE WORK BEGINS
CONTACT@BUILD4ABUNDANCE.COM

WHO IT IS FOR

VPs of Programs and Impact, M&E leads and program directors who need their data to speak.

Your program data can already tell this story.
When impact is visible, fundraising follows. **The first program is live in 10 working days.**

Data → AI explores → **Humans decide.**

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How your data becomes a decision.

You hand over simple exports, nothing more. AI does in hours what would take an analyst weeks: scanning every record, pattern and comparison at once. People then check what matters against the source, and you receive a clear recommendation, not a pile of tables.

Step 01
What we collect
Program monitoring exports: outputs, outcomes, targets and periods, as aggregates. Groups and totals only, never individual service users.

Step 02
AI explores at scale
AI reads every program record at once: progress against targets, trends by site and cohort, what changed this quarter. Weeks of analysis in hours.

Step 03
People decide what is true
Every figure that matters is traced back to your records. A person reviews the findings and writes down what the data cannot tell you.

Step 04
You decide with confidence
A live dashboard, a plain-language summary, and evidence your fundraisers can take to funders the same week.

Data becomes information, information becomes knowledge, and knowledge becomes a decision. AI does the sorting at a speed and scale no team can match. People decide what the numbers mean. That split is fixed, and it is why you can trust the result.

Your data stays yours.

No identifiable data leaves your systems. We work from aggregated exports: groups, segments and totals, never individual donors or clients.

Never used to train AI models. Your data is used for your project only, inside tools with training switched off.

Agreed before anything moves. What data is shared, where it is held and who sees it is written down before work begins.

Deleted when you ask. Working copies are removed at the end of the engagement, on request, with confirmation.

Why it matters: the people you serve trusted you with their information. Our method is built so that trust is never put at risk, and your privacy officer can verify every step.

Ethical AI, in writing.

People stay accountable. A named person signs off before anything reaches you or your board.

Numbers come from sources, never from the model. AI explores and compares; it never supplies a figure of its own.

We say where AI was used. In plain words, in every report, and on request at any time.

We say what the data cannot show. Every analysis carries its limits. An average is not anyone's odds.

No harm. No invented numbers or people, and stories about people are told with dignity.

Part of something bigger. The Impact Report is the evidence organ of your Decision Layer: the always-current picture of your organization that the largest enterprises are now building. Start with one program. Everything you build here is reused in the next one.

Book a 30-minute discovery call: calendly.com/j-habib01/30min
contact@build4abundance.com

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