B4A DATA & AI STUDIO
DECISION INTELLIGENCE

PNP-01 · NONPROFITS · FOUNDATIONS · SOCIAL ENTERPRISES

FOR THE DECEMBER GIVING SEASON

# The Year-End Forecast.

**Where will we land on 31 December, and which three moves change the number?** A source-checked outside view of your year-end revenue in three scenarios, built to sharpen the picture you already have and give your team one number set to act on together.

**3**
scenarios, never a single number

**10**
working days from data to decision

**Weekly**
dashboard refresh to 31 December

**6 Nov**
onboarding closes for this December

## WHAT YOU GET

**Three scenarios, one page each.** Conservative, expected and stretch, traced to your own data and the sector picture.

**The gap moves.** The three actions most likely to lift your landing point before 31 December, with the evidence behind each.

**A ranked ask list.** Who to approach in the time remaining, annual fund and major gifts treated separately.

**A live scenario dashboard.** Refreshed weekly to 31 December, so the picture stays current as results land.

**A board-ready memo and a 60-minute walkthrough.** What the evidence supports, and the decision in front of you.

## HOW IT WORKS

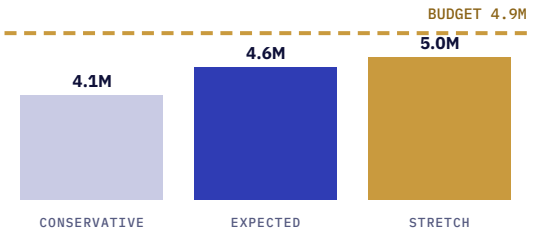
01
**Send a note.** The decision you face and the data you hold.

02
**A 30-minute call.** Frame the question, agree the scope.

03
**10 working days.** AI explores, people decide, sources shown.

## WHAT THE DASHBOARD SHOWS

### Year-end revenue, three scenarios vs budget




ILLUSTRATIVE, FICTIONAL DATA · YOUR VERSION IS BUILT FROM YOUR RECORDS

B4A DATA & AI STUDIO BUILD4ABUNDANCE.COM

**Book a 30-minute discovery call**

PRICING ON REQUEST · FIXED FEE, AGREED BEFORE WORK BEGINS
CONTACT@BUILD4ABUNDANCE.COM

## WHO IT IS FOR

**Executive Directors, VPs of Finance, Development and Philanthropy, and boards heading into the giving season.**

**31 December is approaching fast.**
See your range while there is still time to improve it. **Onboarding for this December closes on 6 November.**

Data → AI explores → **Humans decide.**

BUILD4ABUNDANCE.COM/REVENUE-FORECAST

B4A DATA & AI STUDIO
DECISION INTELLIGENCE

PNP-01 · NONPROFITS · FOUNDATIONS · SOCIAL ENTERPRISES

# How your data becomes a decision.

You hand over simple exports, nothing more. AI does in hours what would take an analyst weeks: scanning every record, pattern and comparison at once. People then check what matters against the source, and you receive a clear recommendation, not a pile of tables.

Step 01

### What we collect

Three years of comparable results, this year to date, your pipeline and your own estimates. Simple exports from the systems you already use.



Step 02

### AI explores at scale

AI reads every record at once: giving patterns, stream by stream, donor segments, seasonality, what changed this year. Weeks of analysis in hours.



Step 03

### People decide what is true

Every figure that matters is traced back to your records. A person reviews the findings and writes down what the data cannot tell you.



Step 04

### You decide with confidence

Three scenarios, the moves that change them, and a board-ready memo. A sound decision, made early, with the evidence behind it.



**Data becomes information, information becomes knowledge, and knowledge becomes a decision.** AI does the sorting at a speed and scale no team can match. People decide what the numbers mean. That split is fixed, and it is why you can trust the result.

## Your data stays yours.

**No identifiable data leaves your systems.** We work from aggregated exports: groups, segments and totals, never individual donors or clients.

**Never used to train AI models.** Your data is used for your project only, inside tools with training switched off.

**Agreed before anything moves.** What data is shared, where it is held and who sees it is written down before work begins.

**Deleted when you ask.** Working copies are removed at the end of the engagement, on request, with confirmation.

**Why it matters:** the people you serve trusted you with their information. Our method is built so that trust is never put at risk, and your privacy officer can verify every step.

## Ethical AI, in writing.

**People stay accountable.** A named person signs off before anything reaches you or your board.

**Numbers come from sources, never from the model.** AI explores and compares; it never supplies a figure of its own.

**We say where AI was used.** In plain words, in every report, and on request at any time.

**We say what the data cannot show.** Every analysis carries its limits. An average is not anyone's odds.

**No harm.** No invented numbers or people, and stories about people are told with dignity.

**Part of something bigger.** The Year-End Forecast is the first organ of your Decision Layer: the always-current picture of your organization that the largest enterprises are now building. Start with one decision that matters. Everything you build here is reused in the next one.

Book a 30-minute discovery call: calendly.com/j-habib01/30min
contact@build4abundance.com

Data → AI explores → **Humans decide.**

BUILD4ABUNDANCE.COM/REVENUE-FORECAST